

12 December 2017 at 7.00 pm

Conference Room, Argyle Road, Sevenoaks
Despatched: 04.12.17



Economic & Community Development Advisory Committee

Membership:

Chairman, Cllr. Hogarth; Vice-Chairman, Cllr. Maskell
Cllrs. Barnes, Mrs. Bosley, Esler, Eyre, Krogdahl, Lake, McGarvey, McGregor,
Pearsall and Scott

Agenda

There are no fire drills planned. If the fire alarm is activated, which is a continuous siren with a flashing red light, please leave the building immediately, following the fire exit signs.

	Pages	Contact
Apologies for Absence		
1. Minutes To agree the Minutes of the meeting of the Committee held on 3 October 2017, as a correct record.	(Pages 1 - 4)	
2. Declarations of Interest Any interests not already registered.		
3. Actions from Previous Meeting	(Pages 5 - 6)	
4. Update from Portfolio Holder		Cllr Hogarth
5. Referrals from Cabinet or the Audit Committee (if any)		
6. Visit by the District Police Commander to speak on Speedwatch, Anti-Social Behaviour and recording of crime	(Pages 7 - 8)	
7. The Visitor Economy Study	(Pages 9 - 10)	Andrew Stirling Tel: 01732227099
8. Work Plan	(Pages 11 - 12)	

EXEMPT INFORMATION

At the time of preparing this agenda there were no exempt items. During any such items which may arise the meeting is likely NOT to be open to the public.

If you wish to obtain further factual information on any of the agenda items listed above, please contact the named officer prior to the day of the meeting.

Should you need this agenda or any of the reports in a different format, or have any other queries concerning this agenda or the meeting please contact Democratic Services on 01732 227000 or democratic.services@sevenoaks.gov.uk.

ECONOMIC & COMMUNITY DEVELOPMENT ADVISORY COMMITTEE

Minutes of the meeting held on 3 October 2017 commencing at 7.00 pm

Present: Cllr. Hogarth (Chairman)

Cllrs. Mrs. Bosley, Esler, Eyre, Lake, McGarvey, McGregor and Scott

Apologies for absence were received from Cllrs. Barnes, Krogdahl, Maskell and Pearsall

Cllrs. Dr. Canet, Layland and McArthur were also present.

WELCOME

The Chairman congratulated Cllr. Scott on the birth of her daughter, and wished Cllr. Esler a happy birthday.

14. Minutes

The Chairman advised that there was an error in the attendance of the minutes within the printed agenda but that the version before him to sign was correct.

Resolved: That the minutes of the meeting held on 17 July 2017, be approved and signed by the Chairman as a correct record.

15. Declarations of Interest

No additional declarations of interest were made.

16. Actions from Previous Meeting

The actions were noted.

17. Update from Portfolio Holder

The Portfolio Holder, and Chairman reported that Ron Lovegrove, a local volunteer, was working on the accumulation of information on the local 'visitor economy', and had been putting together interesting findings which were scheduled for reporting at the December 2017 meeting. Early conclusions were that visitor sites might have the correct number of visitors but there was the need to maximise the economic opportunities that this brought with it as well as an interest in linking the timing of events. Signage across the district was also being looked at as there were a number of shortcomings, so this was being investigated as part of the membership of Visit Kent along with what strategies might be available on social media.

Agenda Item 1
Economic & Community Development Advisory Committee - 3 October 2017

He further reported that every year, meetings were held with group of major rural landowners within the district which was well attended. As a group they had a lot to say about the rural economy and future plans and it was a useful and interesting forum.

He also advised that he hoped that Lord Colgrain would attend a meeting in the new year to discuss the rural economy.

18. Referrals from Cabinet or the Audit Committee

There were none.

19. Budget 2018/19: Service Dashboards and Service Change Impact Assessments (SCIAS)

The Chief Finance Officer presented the report which set out updates to the 2018/19 budget within the existing framework of the 10-year budget and savings plan. The report presented proposals that had been identified and needed to be considered, together with further suggestions made by the Advisory Committees, before finalising the budget for 2018/19.

Informed by the latest information from Government and discussions with Cabinet, it was proposed that the Council continued to set a revenue budget which assumed no funding from Government through the Revenue Support Grant or New Homes Bonus. This would result in the Council continuing to be financially self-sufficient as set out in its Corporate Plan.

To achieve this aim and to ensure a balanced budget position over the next 10-year period, whilst also increasing the Council's ability to be sustainable beyond that time, a savings requirement of £100,000 per annum was included. Other pressures may come out later in the budget process, such as when the Government publishes its Autumn Budget on 22 November or when the Local Government Finance Settlement is announced in December. There may therefore be a requirement for further savings. Officers would continue to monitor these pressures and report the latest position to Cabinet in December.

No new growth and savings items had been proposed in the report for services applicable to this Advisory Committee. Members were given the opportunity to discuss and put forward any growth and savings suggestions. Members also noted the growth and saving items suggested by the Advisory Committee the previous year as set out in Appendix F to the report.

Public Sector Equality Duty

Members noted that consideration had been given to impacts under the Public Sector Equality Duty.

Resolved: That Cabinet be advised that

- a) no growth and savings proposals had been identified in Appendix D to the report, applicable to this Advisory Committee had been noted; and

- b) there were no further suggestions for growth and savings applicable to this Advisory Committee.

20. Community Grants Scheme 2016-17 Year End Monitoring

The Partnership & Project Officer presented the report which set out the year end monitoring of the 2016/17 Community Grants along with progress against performance indicators and key highlights and case studies. It was noted that the percentage of performance indicators for the 2016/17 Community Grants Scheme achieved at the year end was 90%, against a target of 80%.

In response to questions, Officers advise that they were happy to give advice on funding application to organisations.

Resolved: That the report be noted.

21. Community Plan Annual Monitoring Report 2016/17

The Community Planning & Projects Officer presented the report which set out the Annual monitoring for the first year (2016/17) of the Sevenoaks District Community Plan 2016-19 which had been completed along with progress against agreed key success measures for each priority. It was noted that the percentage of key performance indicators for the 2016-19 Sevenoaks District Community Plan Priorities on targets to be completed stood at 97%.

Members raised questions concerning the effect of speed watch on traffic behaviour, Anti-Social Behaviour incidents and the recording of crime.

Action 1: The Chief Officer Communities & Business to invite the District Police Commander to attend the next meeting to answer these concerns.

Resolved: That the report be noted.

22. Edenbridge Economic Study

The Economic Development Officer presented the Edenbridge Economic Study which considered the Edenbridge Town Centre now and in the future, including consideration of how best to support the future Economic Development of the area so that the town could thrive. The report provided a good overview into the current and potential future situation in Edenbridge and gave consideration as to how the Economic Development of the area could be enhanced by a range of potential projects and actions. Next steps required the consideration of which actions were the best to stimulate economic growth and it was hoped that existing group could work to identify the resources and drive actions forward.

Local councillors welcomed the report.

Agenda Item 1
Economic & Community Development Advisory Committee - 3 October 2017

Resolved: That the contents of the report as a framework for economic development in Edenbridge in the future and the suggestions for potential activities and actions to stimulate economic growth for the area, be noted.

23. Refresh of the economic strategy (workshop)

The Head of Economic Development and Property gave a [presentation](#) to commence the workshop for Members to come up with ideas and input into framing the new Economic Development Strategy.

Members undertook a post stick exercise and the Head of Economic Development and Property undertook to feed this into the process.

24. Work Plan

The work plan was noted with the following additions:

12 December 2017

Visit by the District Police Commissioner to speak on Speedwatch, Anti-Social Behaviour and recording of crime

6 March 2017

Community Grants Scheme (not interim monitoring)

Presentation on the rural economy

Community Safety Annual Audit and Strategy.

Action 2: Drop in session to be arranged to enable members to meet the Community Safety Unit team.

THE MEETING WAS CONCLUDED AT 9.04 PM

CHAIRMAN

ACTIONS FROM THE MEETING HELD ON 3/10/17 (as at...)

Action	Description	Status and last updated	Contact Officer
ACTION 1	The Chief Officer Communities & Business to invite the District Police Commander to attend the next meeting to answer these concerns.	See agenda item 6.	Lesley Bowles Ext. 7430
ACTION 2	Drop in session to be arranged to enable members to meet the Community Safety Unit team.	A session is being arranged for the new year. However Chief Inspector Tony dyer has already held two sessions.	Lesley Bowles Ext. 7430

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VISIT BY THE DISTRICT POLICE COMMANDER TO SPEAK ON SPEEDWATCH, ANTI-SOCIAL BEHAVIOUR AND RECORDING OF CRIME

Economic & Community Development Advisory Committee - 12 December 2017

Report of Chief Officer Corporate Services

Status For information

Key Decision No

Portfolio Holder Cllr. Roddy Hogarth

Contact Officer Kelly Webb, Ext. 7474

Recommendation to Economic & Community Development Advisory Committee:

That the report be noted.

Introduction and Background

- 1 Chief Inspector Tony Dyer is attending the meeting to discuss Anti-Social Behaviour, how crime is reported and Policing New Horizons. The Chief Inspector will also address speeding concerns. Kelly Webb Community Safety Manager will give an overview of what the Community Safety Unit (CSU) has been doing.

Financial

None directly arising for this report.

Legal Implications and Risk Assessment Statement.

None directly arising for this report.

Equality Assessment

The decisions recommended through this paper have a remote or low relevance to the substance of the Equality Act. There is no perceived impact on end users.

Lesley Bowles
Chief Officer for Community and Business

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THE VISITOR ECONOMY STUDY

**Economic & Community Development Advisory Committee - 12 December
October**

Report of	Lesley Bowles - Chief Officer for Communities and Business
Status	For information
Key Decision	No

Executive Summary: Working with the local tourism sector, Roni Lovegrove has considered the current and future tourism demands and pressures in the District and how the sector, together with the District Council and other partners can respond to future demand.

This report supports the Key Aim of: Supporting and developing the local economy from the Corporate Plan and supporting the Dynamic and Sustainable economy priorities in the Community Plan.

Portfolio Holder Cllr. Roderick Hogarth

Contact Officers: Andrew Stirling, Head of Economic Development & Property,
Ext 7099

Emma West, Economic Development and Property Support
Officer, Ext 7205.

Recommendation to Economic and Community Development Advisory Committee:

To receive a presentation by Roni Lovegrove outlining the current and future demands and pressures for the Visitor Economy in the District and to note suggestions or potential activities and actions that could be followed to stimulate the Visitor Economy in the District.

Reason for recommendation:

To inform Members of the work to date and help inform the drafting of the new Economic Development Strategy and emerging Local Plan.

Introduction and Background

- 1 The Visitor Economy Study was undertaken to draw out the experiences, challenges and opportunities for individual businesses and operators in the sector across the District. This followed on from a stakeholder session that was held in March 2017 where it was agreed that the study would form a

Agenda Item 7

basis for greater collaboration in the sector and with partners, including the District Council.

- 2 Roni Lovegrove, from Henden Manor in the south of the Sevenoaks District, has undertaken the research on the Study on a voluntary basis, including meeting many of the participants in the March 2017 stakeholder session and providing insight into new and emerging trends in the sector.
- 3 The presentation will draw out specific detail and comment around a number of headings, including the travel market, constraints on growth, transport, signage and a sense of place.
- 4 It is hoped that the sector will continue to build on the collaboration that has been fostered through the stakeholder workshop and the follow up presentation to the group on the study findings. The findings will help to inform the drafting of the new Economic Development Strategy and the emerging Local Plan. The SDC Economic Development Team will continue to provide assistance as required.

Key Implications

Financial

There are no financial implications for the District Council associated with this report. Any work taken forward will be within the context of the emerging Economic Development Policy and financial implications will be taken into account at that stage.

Legal Implications and Risk Assessment Statement

There are no legal implications for the District Council associated with this report. Any work taken forward will be within the context of the emerging Economic Development Policy and legal implications will be taken into account at that stage.

Equality Assessment

The decisions recommended through this paper have a remote or low relevance to the substance of the Equality Act. There is no perceived impact on ends users.

Conclusion

The research has provided an insight into the experiences, challenges and opportunities for individual businesses and operators in the Visitor Economy sector across the District. This will assist the drafting of the new Economic Development Study and the emerging Local Plan in underpinning this key sector. It will also inform the District Council's future role in enabling further collaboration with the sector and partners.

Lesley Bowles
Chief Officer for Community and Business

Economic & Community Development Advisory Committee Work Plan 2017/18 (as at 14.11.17)

12 December 2017	6 March 2018	Summer 2018	Autumn 2018
<p>Visitor Economy Study</p> <p>Banking presentation with a Bank of England representative</p> <p>Visit by the District Police Commissioner to speak on Speedwatch, Anti-Social Behaviour and recording of crime</p>	<p>Community Grants Scheme</p> <p>CABx SLA</p> <p>Presentation on the rural economy</p> <p>Community Safety Annual Audit and Strategy.</p>		<p>Budget: Service Reviews and Service Change Impact Assessments (SCIAS)</p> <p>Community Plan Annual Monitoring Report 2017/18</p>

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